

UICC recently sent out a couple of emails to do with World Cancer Day and I wanted to make sure that you had received the information.

As a valued member of ours we would like to ensure that you are part of the World Cancer Day plans. This year's theme is a continuation of 'cancer can be prevented' and we have listened carefully to our members about what they would like from us. So on the World Cancer Day website <http://www.worldcancerday.org/wcd-home> you will be able to find;

World Cancer Day logo- we are asking all our members to use the newly created World Cancer Day logo and it can be downloaded from the world cancer day website <http://www.worldcancerday.org/world-cancer-day-logo>

Map of events- our members told us they would like to profile their activities on world cancer day- so we would really like all our members to start populating the map with things that are happening- it is very easy to click and add what your organisation is doing.

Resources- if you need some inspiration on what to do on the theme of prevention we have added (by risk factor) the best of the best prevention campaigns from around the world as well as other helpful links and information

The website will be continually added to over the next few weeks with a whole press kit yet to come with multimedia press releases as well a cancer can be prevented flyer which will outline all the things people can do to reduce their risk of cancer.